



**TELANGANA TRIBAL WELFARE RESIDENTIAL DEGREE COLLEGE (MEN) NAGARKURNOOL**

(AFFILIATED TO PALAMURU UNIVERSITY. CODE: 3391)

Nagarkurnool, @ Macharam (Jadcherla), Mahabubnagar (Dist.) – 509301  
t twrdcboys.nagarkurnool@gmail.com; ☎: 8074582331, 7901097703.



## **ECONOMICS CERTIFICATE COURSE**

**WELCOMING TOMORROW'S BUSINESS LEADERS!**

**EMPOWERING MINDS, INSPIRING FUTURES**



**Department of Economics  
TTWR Degree College Men  
Nagarkurnool**

**ADD ON / CERTIFICATE COURSE**

**(CERTIFICATE COURSE IN SELF EMPLOYMENT AND ITS MANAGEMENT  
STRATEGIES)**

**FOR THE ACADEMIC YEAR 2018-19**



## DEPARTMENT OF ECONOMICS

(CERTIFICATE COURSE IN SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES)

Date : 16/10/2018

To,

The Principal,

TTWRDC (M) NAGARKURNOOL,

**Applicant:** Department of Economics.

**Subject:** Proposal for certificate course in **SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES** for the year 2018-19.

Respected Sir,

With reference to above mentioned subject, we are submitting herewith the proposal to conduct Certificate course tally ERP9 by the department of Economics of Our College. This course helps students to work with well-known Self Employment i.e., **SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES**. Hope you will consider my application and I kindly request you to sanction the same.

  
Yours faithfully  
Department of Economics



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## **DEPARTMENT OF ECONOMICS**


### **(CERTIFICATE COURSE IN SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES)**

DATE: 17/10/2018

### **NOTICE**

All the students of BA HEP-I, II--year students are hereby informed that the **Department of Economics** going to organise a certificate course under the title stated above. Students willing to join the course register their names with the lecturer in charge.

  
Head of the department

  
Principal  
TTWR Degree College (M)  
College Code 3391 (P.U.)  
Nagarkurnool-509 209





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**Subject: CERTIFICATE COURSE IN SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES**

Date:

**2018-19 Academic year**

### **Objectives:**

- 1. Skill Development:** Equip participants with the necessary skills and knowledge required for self-employment across various industries and sectors.
- 2. Business Management Proficiency:** Provide a comprehensive understanding of effective management strategies, including financial management, marketing, and operations, tailored for self-employment ventures.
- 3. Entrepreneurial Mindset:** Foster an entrepreneurial mindset among participants, encouraging innovation, creativity, and adaptability in the pursuit of self-employment opportunities.
- 4. Risk Management:** Educate participants on identifying, assessing, and mitigating risks associated with self-employment ventures, empowering them to make informed decisions to ensure long-term sustainability and success.

### **Outcomes:**

- 1. Business Plan Development:** Graduates will be proficient in developing comprehensive business plans, including market analysis, financial projections, and implementation strategies, to effectively launch and manage their self-employment ventures.
- 2. Financial Literacy:** Participants will acquire a strong foundation in financial management, enabling them to handle budgets, cash flow, and financial reporting competently to support the growth and stability of their businesses.
- 3. Networking and Collaboration:** Graduates will have developed a robust network of contacts and the ability to collaborate effectively with other entrepreneurs, professionals, and stakeholders, enhancing opportunities for partnerships, mentorship, and business growth.
- 4. Adaptability and Resilience:** Participants will cultivate resilience and adaptability, essential traits for navigating the dynamic challenges of self-employment, enabling them to pivot strategies, overcome obstacles, and sustain long-term success in their ventures.

### **Career Prospects:**

1. **Entrepreneurship:** Graduates can establish their own businesses across diverse sectors, leveraging the skills and knowledge acquired to pursue entrepreneurial endeavors independently.
2. **Consultancy Services:** Alumni can offer consultancy services to aspiring entrepreneurs, providing guidance on business planning, strategy development, and operational management based on their expertise and experience.
3. **Freelancing:** Participants can pursue freelancing opportunities in areas such as marketing, finance, and project management, offering specialized services to businesses and individuals on a contractual basis.
4. **Small Business Management:** Graduates can take up roles in managing and growing small businesses, applying their knowledge of self-employment and management strategies to enhance productivity, efficiency, and profitability within existing enterprises.

## 1. Certificates Course-Syllabus

### SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

**Unit-1** Introduction Introduction to self employment Self employment gives new life to youth Production of goods in industries- gives self employment

**Unit-2** Business opportunities Business field gives opportunities to youth in the sector of self employment and identification of profits in business fields

**Unit-3** How to start a new industry What are the resource to acquire capital to start new industry Research methods apply to self –employment maintain industry in better way

**Unit -4** Marketing Starting of a new industry/Business through good marketing practices like positive thinking, . maintain good quality products ect

**Self employment –A victory or winning to youth in present days**

## 2. Certificates Course- Duration: 40 hrs

### Note :

- All the classes will be conducted in the BA 2<sup>nd</sup> year Class & Computer Lab.

# SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

## Certificate course Question paper

### Section –A

Answer any TWO questions

- 1.What is self employment ?explain about simulative factors of self-employment.
2. what are the sources to produce goods in self-employment?
- 3.Explain about types of self-employment opportunities in Business
- 4.what is success instruments? What are the measures to undertake success in business?

2x10=20

Answer any FIVE questions

- 5.Self Freedom in self employment
  - 6.whole sales Business
  - 7.Self employment advantages
  - 8.Partnership Business
  - 9.Project Design
  - 10.Capital
  - 11.Self Employment Disadvantages
  - 12.What is sales
- Answer ALL questions
- 13.Self Employment
  - 14.Economic Freedom
  - 16.Wholesales Business
  - 17.Agents
  - 18.Capital

5X4=20

5X2=10



- Certificate will be awarded by Department of Economics Telangana Tribal Welfare Residential Degree College for Men Nagarkurnool after online assessment test.

Signatures:

Organised Faculty: G Raghavendra, Department of Economics

HOD



Dr. V. K. S.

IQAC Coordinator  
TTWR Degree & PG College (M)  
College Code: 3391 (P.U.)  
Nagarkurnool-509209 (TS)

Dr. V. K. S.

Principal  
PRINCIPAL  
TTWR Degree College (M)  
College Code: 3391 (P.U.)  
Nagarkurnool-509209 (TS)

Signatures of the students:

S.No	NAME OF THE CANDIDATE	Signature
1	ADPULA VENKATESH	Venkatesh
2	B ASHOK	B. Ashok
3	B SRISAILAM	Sri Sailam
4	CHAKALI SANGAMESH	C. Sangamesh
5	DASARLA SHIVA SHANKAR	Shiva Shankar
6	DEVAVATH SUNIL KUMAR	Sunil Kumar
7	E SURESH	E. Suresh
8	G NAVEEN	Naveen
9	GUDIPATI ARAVIND	G. Aravind
10	H MAHESH	MaHesh
11	JAGALA PAVAN	Pavan

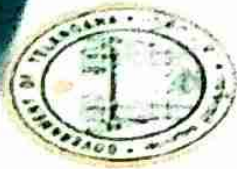
12	KARAMTOTHU LAXMAN NAIK	
13	RAMESH K	K. Ramesh.
14	LAKAVATH PURNA CHANDAR	Lakavath purna Chandar
15	MD GOUSE	Gouse
16	MEGAVATH SAI	M. Sai
17	M MAHESH	Mahesh
18	M NAVEEN	M. Naveen
19	M SHIVA KUMAR	Shiva Kumar
20	MUDAVATH KRISHNA	Mudavath Krishna
21	NENAVATH BALOJI	Balaji
22	PALLAPU RAHUL	Rahul
23	PALLE BALA SWAMY	palle Bala swamy
24	PALTHI NARENDER	Narender
25	PATHLAVATH NARESH	NARESH
26	PITTALA SHIVA KUMAR	pittala shiva kumar
27	RAMAVATH SRIKANTH	Srikanth
28	RATLAVATH SUNIL KUMAR	Sunil Kumar
29	SABAVATH RAVIKUMAR	S. Ravikumar
30	SINGITAM MAHESH	Mahesh
31	SK SHAFI	Shafi
32	S SAIKUMAR	Saikumar
33	UDUTHANURI ANIL	U. Anil
34	VADTHYA RAJESH	Rajesh



**TELANGANA TRIBAL WELFARE  
RESIDENTIAL DEGREE COLLEGE FOR MEN  
NAGARKURNOOL**

**AFFILIATED TO PALAMURU UNIVERSITY (CODE:3391)**

**JOB ORIENTED CERTIFICATE COURSE**



This is Certify that Mr./Miss./Mrs.

S/O, D/O \_\_\_\_\_ has participated and successfully  
completed **Certificate Course** in **SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES**  
Organized by Department of Economics From \_\_\_\_\_ To \_\_\_\_\_ and obtained grade \_\_\_\_\_

Academic Year:

Course Coordinator

IQAC Coordinator

*Dr. V. V. B.*  
Principal  
Palamuru College (M)  
P. R. N. G. P. U.  
T. N. S. R. District College (P. U.)  
College Code: 3391 (P. U.)  
Phone: 509 209